

**2005 DRAFTING REQUEST**

**Bill**

Received: **12/13/2004**

Received By: **csundber**

Wanted: **As time permits**

Identical to LRB:

For: **Administration-Budget**

By/Representing: **Percy**

This file may be shown to any legislator: **NO**

Drafter: **csundber**

May Contact:

Addl. Drafters:

Subject: **Econ. Development - tourism**

Extra Copies:

Submit via email: **NO**

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**Pre Topic:**

DOA:.....Percy, BB0302 -

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**Topic:**

Create appropriation in Department of Tourism for tourism marketing

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**Instructions:**

See Attached

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**Drafting History:**

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	csundber 12/20/2004	csicilia 12/20/2004		_____			State
/1		csicilia 02/01/2005	rschluet 12/20/2004	_____	sbasford 12/20/2004		
			rschluet 02/01/2005	_____	sbasford 02/01/2005		

FE Sent For:

<END>

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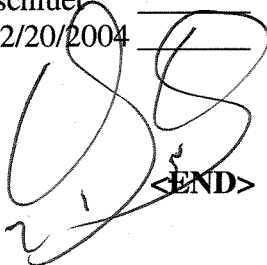
See Attached

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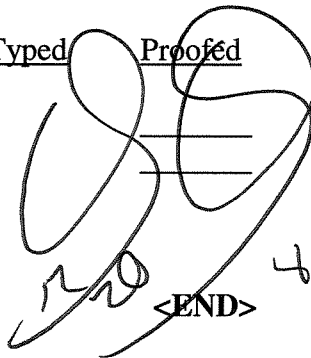
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/?	csundber	/1	12/20 04				
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FE Sent For:

CJS

A large, stylized handwritten signature or set of initials, possibly 'CS', is written over the 'Typed' and 'Proofed' columns. Below it, the word 'END' is written in a box, and the number '4' is written to the right.

**CORRESPONDENCE\MEMORANDUM****STATE OF WISCONSIN**  
**Department of Administration**

**Date:** December 13, 2004

**To:** Steve Miller, Chief  
Legislative Reference Bureau (LRB)

**From:** Doug Percy, Executive Budget and Policy Analyst  
State Budget Office

**Subject:** Tourism Statutory Language Request

Create an appropriation in the Department of Tourism for tourism marketing funded from the Transportation Fund.

<u>Issue</u>	<u>Status</u>	<u>Analyst</u>	<u>Priority</u>
Tourism Marketing	Needs drafting	Doug	High

## 2005-07 Budget Bill Statutory Language Drafting Request

- Topic: Tourism Marketing Appropriation
- Tracking Code: BB0302
- SBO team: Environmental and Commercial Resources
- SBO analyst: Doug Percy
  - Phone: 266-1039
  - Email: doug.percy@doa.state.wi.us
- Agency acronym: Tourism
- Agency number: 380

Increase state rental car fee 3 → 5%  
(JK draft)  
Extra 2% to go to tourism  
(Has an estimate)  
Comes from the increase in the  
rental car fee.



State of Wisconsin  
2005 - 2006 LEGISLATURE

LRB-1227

CTS:f:....

cg's

1

DOA:.....Percy, BB0302 - Create appropriation in Department of Tourism for tourism marketing

FOR 2005-07 BUDGET -- NOT READY FOR INTRODUCTION

12/20/04

Do NOT GEN

of the amount collected in fees

1 AN ACT...; relating to: the budget.

**Analysis by the Legislative Reference Bureau**

This bill creates an appropriation from the transportation fund to pay for tourism marketing, in an amount equal to 40 percent of the fee imposed on certain rental vehicles.

For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

**The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:**

2 SECTION 1. 20.380 (1) (v) of the statutes is created to read:

3 20.380 (1) (v) *Tourism marketing; transportation fund.* From the  
4 transportation fund, a sum sufficient equal to 40 percent of the amounts collected  
5 under s. 77.995 (2) for tourism marketing.

\*\*\*NOTE: This SECTION involves a change in an appropriation that must be reflected in the revised schedule in s. 20.005, stats.

1           **SECTION 2.** 25.40 (2) (b) 19rm. of the statutes is created to read:

2           25.40 (2) (b) 19rm. Section 20.380 (1) (v). ✓

3           **SECTION 3.** 41.17 (5) of the statutes is amended to read:

4           41.17 (5) FUNDING SOURCE. Subject to the 50% limitation under s. 20.380 (1) (b)  
5           and the proportional expenditure requirements under s. 20.380 (1) (b) and (kg), the  
6           department shall expend, from the appropriations under s. 20.380 (1) (b) ~~and~~, (kg),  
7           and (v), at least \$1,130,000 in the aggregate in each fiscal year in joint effort  
8           marketing funds under this section.

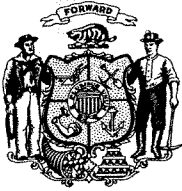
9           History: 1975 c. 39, 163, 200; 1991 a. 39; 1995 a. 27 s. 6922; Stats. 1995 s. 41.17; 1999 a. 9.

(END)

12/22/04

WDF redraft instructions

1. 20.143 (1) (c) and (ie): do **not** fix expired references.
2. Do not create 292.01 (1r) definition of brownfield. Change references to 292.01 (1r) to 560.13 (1) (a).
3. Repeal 560.175 and 560.26 (Urban early planning and WI procurement institute), but check draft WDF language to make sure entrepreneurial development under UEP would be an eligible activity.
4. Section 23: Add (g): providing rapid response loans?  
Review language of current RR provision; maybe RR belongs somewhere other than "eligible activities" in the new draft?
5. Section 37: Use proposed language about "amount of funds"? Leave unchanged?  
Perhaps "proportion of project funding that will not be provided by this state"?
6. Section 47: leave "grant or" unstricken (so it's not a renumber and amend, just a renumber).
7. Section 57: Don't repeal 560.607 (1); just amend striking "under s. 560.62"
8. Section 65: delete "the maximum amount of a grant or loan,"
9. Section 66: Don't repeal 560.68 (2).
10. Current 560.68 (5m): gives dept auth to make rules. Does dept retain rulemaking auth under draft? What effect, if any, on existing rules?



State of Wisconsin  
2005 - 2006 LEGISLATURE

LRB-1227/1

CTS:cjs:rs

DOA:.....Percy, BB0302 - Create appropriation in Department of Tourism for  
tourism marketing

FOR 2005-07 BUDGET -- NOT READY FOR INTRODUCTION

1     **AN ACT ...; relating to:** the budget.

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**(END)**

1/13/05

Doug Percy

Change tourism appropriation  
to "all moneys" (SEG) as  
continuing app.



State of Wisconsin  
2005 - 2006 LEGISLATURE

LRB-1227/1

CTS:cjs:rs

stays

DOA:.....Percy, BB0302 - Create appropriation in Department of Tourism for tourism marketing

FOR 2005-07 BUDGET -- NOT READY FOR INTRODUCTION

in: 2/105

Do NOT Gen

1 AN ACT ...; relating to: the budget.

*Analysis by the Legislative Reference Bureau*  
**COMMERCE AND ECONOMIC DEVELOPMENT**

**ECONOMIC DEVELOPMENT**

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State of Wisconsin  
2005 - 2006 LEGISLATURE

LRB-1227/1  
CTS:cjs:rs

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